

# Ways to Support

## Donor

The majority of donor support is **unrestricted revenue**.

There are limited cases of **restricted** contributed funds such as awards and the AAFF Presents program.

**Donors are acknowledged** on the website, in the program book, and on a poster in the theater lobby during the festival.

**Program-specific donor support:** For 1K or more, an individual donor may support a film program during festival week and receive additional acknowledgement in association with the specific program as a thank you from the stage, name on thank you slide, and printed program guide on the program's page.

**Manupelli Giving Circle** donors make a 5-year commitment to contributing a minimum of \$500 per year.

AAFF accepts **stock contributions** and **bequests**.

As a 501-c3 non profit organization, donations to the AAFF are tax-deductible.

Donors contribute to the AAFF by way of cash, check, credit card, paypal.

Donations accepted online: <https://www.aafilmfest.org/give>

and via post: AAFF / PO Box 8283 / Ann Arbor MI 48107

## **Member**

Members receive discounts, tickets to the festival, invitations to special members-only AAFF events, and public recognition as a supporter of the AAFF. Members at higher levels also receive AAFF DVDs, festival passes, access to the AAFF touring program, and more special events.

As a 501-c3 non profit organization, memberships to the AAFF are tax-deductible as a charitable contribution to the extent such payment exceeds the monetary value of goods and services received.

Learn more and sign up online: <https://www.aafilmfest.org/become-a-member>

## **Sponsor (Corporate)**

AAFF sponsors are **businesses** that receive visibility, access, and other perks in exchange for cash &/or in-kind goods and services.

Sponsor levels include 30K (Presenting), 10K (Major), 5K (Key), 3K (Contributing), and \$1500 (Core). There is also a \$500 Education Partnership offered dependent on the size of the unit/department/institute/program.

Learn more on our sponsorship web page <https://www.aafilmfest.org/sponsorship> &/or download the 60th AAFF sponsorship deck .pdf <https://tinyurl.com/38sa7bfw>

## **Fundraiser**

The 60th AAFF fundraiser will take place in tandem with the Sneak Preview event on Wednesday March 2, 2022. Tickets will be \$175.