

62nd Ann Arbor Film Festival

March 26-31, 2024 (Online through April 7)



**FOOD & BEVERAGE
SPONSORSHIP OPPORTUNITIES**

Oldest avant-garde and experimental film festival in North America



P.O. Box 8232
Ann Arbor, MI 48107
734.995.5356
aafilmfest.org



Founded in 1963, the Ann Arbor Film Festival is internationally recognized as a premier forum showcasing the most creative and unique films of today’s preeminent moving image artists who cross boundaries, defy expectations, and experiment with concepts and techniques. The six-day festival presents dozens of programs with more than 150 films from nearly 40 countries of all lengths and genres.

Our six-day event presents an artist- and community-friendly atmosphere at the historic Michigan Theater and State Theatre. Film enthusiasts, filmmakers, programmers, curators, and distributors from near and far convene each year in Ann Arbor to engage with contemporary film art.

In addition to exhibiting over 100 new films in juried competition programs each year, the AAFF presents filmmaker retrospectives, gallery installations, panel discussions, historic and thematic surveys, and contemporary artist programs.

The AAFF is a pioneer of the traveling film festival tour & each year presents short film programs at numerous museums, cinemathèques, universities, and artist-run centers in the U.S., Canada, and Europe.

Contributing to our rich and unique legacy, numerous influential artists have shown early work at the Ann Arbor Film Festival (AAFF), including Gus Van Sant, Yoko Ono, Andy Warhol, Kenneth Anger, Agnes Varda, George Lucas, Barbara Hammer, Brian DePalma, and Suzan Pitt.

The Ann Arbor Film Festival receives more than 2,8000 submissions annually from more than 90 countries and serves as one of a handful of Academy Award-qualifying festivals in the United States. Our awards program presents \$24,000 in cash and in-kind awards to filmmakers.

The AAFF also presents and partners on events throughout the year, which have included events with A2Tech360, the Ann Arbor Art Center, University of Michigan Museum of Art (UMMA) and the Museum of Contemporary Art Detroit (MOCAD).

THE ANN ARBOR FILM FESTIVAL AUDIENCE

THE 2023 FESTIVAL SAW 6,500 HUNDRED IN PERSON AND 2,300 ONLINE TICKET HOLDERS.

SPONSORS RECEIVE UP TO 50 IMPRESSIONS PER FESTIVAL GOER.

- 90% college-educated
- Primarily ages 18-31 & 45-60
- Median income \$73,276
- Area employers: University of Michigan & its health centers

“We love that AAFF is small & independent. Contributing makes us feel that we are helping and part of the community. It certainly sparks conversations with people who’ve been going for years!”

- Susan Thomas, Proprietor, El Harissa

"Our family has talked about the experience since we left the theater! I look forward to coming back next year."

- Jenn Tankanow, VP & Co-founder, JointPivot

INTERESTED IN BEING A SPONSOR?

Check out the different sponsorship levels and benefits on the next page.

The AAFF is a 501(c)(3) nonprofit organization sustained by the generous support of donors, members, foundations, enthusiastic audiences, and sponsors like you!

You are welcome and encouraged to provide signage for display alongside your in-kind contributions. Have other ideas or want to learn more? Call **734.995.5356** or email **SPONSORSHIP@AAFILMFEST.ORG**



The Ann Arbor Film Festival (AAFF) includes much more than just films. The festival hosts a number of lively events throughout the year and during the week of the festival. Food vendors and restaurants from all around the Ann Arbor area provide support in a variety of ways. Here are just a few examples of the many ways your organization can contribute.

WAYS TO SUPPORT

Holiday Party | December 2023

Food & Beverages for 50

Poster Release Party | February 2024

Food & Beverages for 40

Annual Fundraiser & Sneak Preview |

Late Feb or Early March

Food & Beverages for 75-100

A food table at AAFF Opening Night reception

March 26, 2024

Appetizer-sized servings for 350 w/servers & servicewear

Green Room Lunch or Reception | March 26-31, 2024

Food & Beverages for 50-70




Volunteer Thank You Party | April 2024

Food & Beverages for 40

Gift Cards or Coupons

for festival staff, filmmakers, and volunteers

Your idea here!

	 (\$660 and above)	 (\$330-\$659)	 (\$110-\$329)
Logo projected on screen prior to every program of the festival [45,000 impressions]	●		
Quarter-page ad in festival program guide (in-kind value: \$300) [50,000 impressions]	●		
Distribution of fliers, coupons, and more in filmmaker welcome packets	●	●	●
Thank You in AAFF's eNewsletter [6,500 subscribers]	● name with link	● name with link	● name with link
Acknowledgement on food sponsor page in festival program guide [50,000 impressions]	●	●	●
Passes to the festival [value per pass: \$125 all-access; \$75 weekend-only]	2 all-access	2 weekend-only	
Tickets to any Michigan Theater screening for the festival [value: \$12 per ticket]	8 tickets	8 tickets	8 tickets

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