

Ways to Support

<u>Donor</u>

The majority of donor support is **unrestricted revenue**.

There are limited cases of **restricted** contributed funds such as awards and the AAFF Presents program.

Donors are acknowledged in the program book, and on a poster in the theater lobby during the festival.

Program-specific donor support: For 1K or more, an individual donor may support a film program during festival week and receive additional acknowledgement in association with the specific program as a thank you from the stage, name on thank you slide, and printed program guide on the program's page.

Manupelli Giving Circle donors make a 5-year commitment to contributing a minimum of \$500 per year.

AAFF accepts **stock contributions** and **bequests**.

As a 501-c3 non profit organization, donations to the AAFF are tax-deductible.

Donors contribute to the AAFF by way of cash, check, credit card, paypal. Donations accepted online: <u>https://www.aafilmfest.org/give</u> and via post: AAFF / PO Box 8283 / Ann Arbor MI 48107

<u>Member</u>

Members receive discounts, tickets to the festival, invitations to special members-only AAFF events, and public recognition as a supporter of the AAFF. Members at higher levels also receive AAFF DVDs, festival passes, access to the AAFF touring program, and more special events.

As a 501-c3 non profit organization, memberships to the AAFF are tax-deductible as a charitable contribution to the extent such payment exceeds the monetary value of goods and services received.

Learn more and sign up online: <u>https://www.aafilmfest.org/become-a-member</u>

Sponsor (Corporate)

AAFF sponsors are primarily **businesses** that receive visibility, access, and other perks in exchange for cash &/or in-kind goods and services.

Sponsor levels include 33K (Presenting), 13K (Major), 5.5K (Key), 3.5K (Contributing), and \$1650 (Core). There is also a \$550 <u>Education Partnership</u> offered dependent on the size of the unit/department/institute/program.

Learn more on our sponsorship web page https://www.aafilmfest.org/sponsorship &/or download the 60th AAFF sponsorship deck .pdf https://tinyurl.com/3ya7nxh4

Fundraiser

The 63rd AAFF fundraiser is TBA.